

NOTICE OF PROPOSED CLASS ACTION SETTLEMENT
Aldana et al. v. GameStop, Inc., Index No. 500772/2025
(Supreme Court of the State of New York, County of Kings)

Our records indicate you purchased a video game from GameStop's website and may be entitled to a payment from a class action settlement.

A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.

This notice is being sent to inform you that a settlement has been reached in a class action lawsuit claiming that Defendant, GameStop, Inc., disclosed its online video game customers' personally identifiable information ("PII") to Facebook via the Facebook Tracking Pixel without consent in violation of the Video Privacy Protection Act (the "VPPA"). The VPPA defines PII to include information which identifies a person as having requested or obtained specific video materials or services from a video tape service provider. Defendant denies that it violated any law but has agreed to the settlement to avoid the uncertainties and expenses associated with continuing the case.

Am I a Settlement Class Member? Our records indicate you may be a Settlement Class Member. Settlement Class Members include all individuals who purchased a video game from the GameStop website from August 18, 2020, through April 17, 2025, and who, at the time of that purchase, (i) were a member of Facebook and (ii) maintained a public Facebook profile using their actual name.

What can I get in this Settlement? If approved by the Court, Defendant will establish a Gross Settlement Amount of \$4,500,000 to pay all valid claims submitted by the Settlement Class, together with notice and administration expenses, attorneys' fees and costs, and incentive awards. Under the terms of the Settlement, you may elect to receive either a Cash Payment of up to \$5 or a Voucher of up to \$10 for use on GameStop's website. The Settlement also requires Defendant to suspend operation of the Facebook Tracking Pixel on any pages on its website where it would capture the title of a video game purchased that contains cut scenes that are like the type of content generally covered by the VPPA, unless and until the VPPA is amended, repealed, or otherwise invalidated by judicial decision as applied to the use of website pixel technology or such video games generally, or until Defendant obtains VPPA-compliant consent for the disclosure of such video game titles to Facebook.

How can I get a payment? You must submit a timely and complete Claim Form **no later than August 15, 2025**.

You can file a claim at www.GameStopVPPASettlement.com

If you elect to receive a Voucher, your Voucher will be made available in the GameStop account associated with your email address. You can create a free GameStop account if you do not have one. If you choose to receive a Cash Payment, your payment will come by Zelle, Venmo, or PayPal, at your election.

What are my other options? You may exclude yourself from the Settlement Class by sending a letter to the Settlement Administrator by August 15, 2025. If you exclude yourself, you will not get a settlement payment, but you will keep any rights you may have to sue Defendant over the legal issues in the lawsuit. You and/or your lawyer have the right to appear before the Court

and/or object to the proposed Settlement. Your written objection must be filed by August 15, 2025. Specific instructions about how to object to or exclude yourself from the Settlement are available at . If you file a claim or do nothing, and the Court approves the Settlement, you will be bound by all of the Court's orders and judgments. In addition, your claims relating to the alleged disclosure of subscriber information by Defendant will be released.

Who is representing me? The Court has appointed Philip L. Fraietta and Alec M. Leslie of Bursor & Fisher, P.A., to represent the Settlement Class. These attorneys are called Class Counsel. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

When will the Court consider the proposed Settlement? The Court will hold the Fairness Hearing on September 18, 2025, at the Supreme Court of the State of New York, County of Kings, 360 Adams Street, Brooklyn, NY 11201. At that hearing, the Court will hear any objections concerning the fairness of the Settlement, determine the fairness of the Settlement, decide whether to approve Class Counsel's request for attorneys' fees and costs, and decide whether to award the Class Representatives \$5,000 each from the Gross Settlement Amount for their service in helping to bring and settle this case. Defendant has agreed to pay Class Counsel reasonable attorneys' fees in an amount to be determined by the Court. Class Counsel will seek no more than one-third of the Gross Settlement Amount, but the Court may award less than this amount.

How can I get more information? For more information, including the Long-Form Notice, Claim Form, and Settlement Agreement, go to www.GameStopVPPASettlement.com, contact the Settlement Administrator at 1-888-861-4077, or email Class Counsel at info@Bursor.com.

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